

Claude AI Working Group · Week 4 of 4 · The finale

Show, Tell & Build

Saturday 11 July · 2:00–4:30pm · UCL Chadwick Building

You show what you built. Then we build something new.



Session hub

jaikharbanda.github.io/wit-claude

Four Saturdays, one arc

W1

Your First Hour

What Claude is,
prompting, letting it
interview you

W2+3

Cowork Like a Pro

Your folder, your files,
Claude that knows you

W4

Show, Tell & Build

Your work on stage, then
your first build

Next

You outrun the course

Keep building. See you in
September.

Today: 2:10 show & tell · 3:00 Cowork vs Code · 3:20 Claude Code taster · 3:35 live build · 4:00 your first build ·
4:15 stay safe & where next

Show & tell: the format

5 minutes each. Plug in, or talk over my screen with your work open.

1

What did I ask Claude for?

The brief, in one sentence.

2

What did I get?

Show the real thing: the file, the site, the dashboard.

3

What surprised me?

The thing you didn't expect, good or bad.

Watching, not showing? Your job: leave with one steal-able idea, and say it out loud when we recap.

I'll go first: the agent that writes my articles and posts from my sales calls.

The stage is yours

- 1 What did I ask for?
- 2 What did I get?
- 3 What surprised me?

Patterns board: what keeps working, in your words.



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Using vs building

Same Claude, different room.

Cowork

- Works IN your folder, on your files
- Output: documents, decks, dashboards
- What you've done for 3 weeks

Claude Code

- BUILDS the tool itself
- Output: websites, apps, automations
- Yes, for people who will never code

The rule of thumb: if the output is a document, Cowork. If the output is a thing that runs, Claude Code.

Break

Back at 3:20

Next up: your first build. No code required.



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Claude Code, demystified

For people who will never, ever code.

1 **Open the Code tab** same desktop app, next to Cowork

2 **Point it at a folder** just like Cowork: that's its world

3 **Say what you want** plain English, like a brief to a builder

4 **Review and say yes** it asks before it acts, shows every change

The guardrails

It asks permission before touching anything. It shows you what changed. You can always say no, or undo. You are the quality bar.

Fear-removal demo: watch it ask permission for something tiny.

One file becomes a website

Remember about-me.md from last week? Watch what Claude Code does with it.

```
Read ABOUT ME/about-me.md and build me a one-  
page personal website: clean, mobile-friendly,  
my name big at the top, sections for who I am  
and what I do, and a contact button. Ask me  
questions first if anything is unclear.
```

Your job

- Shout the feature requests
- We ship what the room asks for
- Watch it ask before it acts

Plot twist: the session hub you've been scanning all month was built exactly this way.

Your first build

15 minutes. Same prompt, your file. Helpers are circulating.

- ☐ Open the Code tab, point it at your Claude Cowork folder
- ☐ Run the website prompt (on the hub, Week 4 tab, ready to copy)
- ☐ Answer its questions, then say yes to the plan
- ☐ Open your site in a browser. You built that.
- ☐ Iterate once: change one thing you don't like
- ☐ No paid plan? Pair up: navigator + driver, swap halfway

4:15 hard stop: we close together.

Stay safe, keep going

Personal AI at work, safely

- Work data belongs in work accounts. Client names, numbers, contracts: not in your personal Claude.
- Review before you publish or send. Every time.
- You are the quality bar. Claude drafts; you decide.

Keep learning, free

- Anthropic Academy: Introduction to Cowork, Claude Code in Action. Free, with certificates.
- claude101.com: Levels 1 to 4, free guides. You've already lived most of them.
- All links on the hub.

The series pauses for summer. You now move faster than the curriculum. See you in September.

If these four weeks sparked something

Boom —
Training by
Turing
College

Practice-led AI and data programmes from Boom Training by Turing College. All fully funded through the UK apprenticeship levy.

AI Leadership Apprenticeship Units

Lead the full journey of AI transformation: discover the opportunity, design the strategy, deliver the change. 3 units of 30 delivery hours, for senior leaders.

Levy-funded

Apply here

Applied AI & Automation (Level 4)

Spot where AI and automation genuinely improve how work gets done, then deliver solutions that are responsible, practical and valuable. ~18 months, alongside the day job.

Levy-funded

Apply here

Data Analytics & AI (Level 4)

Develop the skills to turn complex data into clear, actionable insights that support real business decisions. ~15 months.

Levy-funded

Apply here

AI for Business (Level 3)

Turn the data your team already has into actionable insights, and hand the repetitive tasks to AI. ~15 months.

Levy-funded

Apply here

Not sure which fits? Book a 30-min chat: cal.com/jaikharbanda/30min. All links on the hub.

Thank you. Now go build.

1

One takeaway per week: let Claude interview you · give it your files · make it sound like you · build the thing.

2

Everything lives on the hub: prompts, skills, videos, course links. It stays up.

3

See you in September. Come back with something you built.



Everything's here

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